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**Duration:** 30 months

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# bioeconomy ventures



## business incubator

## holistic support



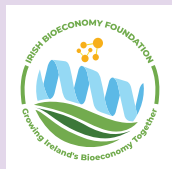
## advanced methodology



## gaining results



**Partners**





## THE ISSUE:



The EU identified the transition to a carbon-free, circular and resource-efficient economy by 2050 as a priority. It is necessary to reduce pollution and protect biodiversity. We need continuous technological innovation contributing to the well-being of our planet while ensuring the best quality of life to human beings.

**Start-ups and innovators** are largely driven by outstanding ideas. However, due to a lack of resources or managerial knowledge and experience, such great potential ideas often do not make it to the surface. The poor market performance of these companies causes a loss of competitiveness and employment for the EU economy.

## THE SOLUTION:



**BioeconomyVentures** creates a sustainable **entrepreneurial ecosystem** in the **bio-industry sector** bridging the gap between science, policy and people. Acting as a meeting point for the entrepreneurs and the investors' communities (business angels; ventures capitalists), the project fosters their interaction and networking.

## HOW WILL WE GET THERE?



An ambitious **Ambassadors' Programme** of key stakeholders maximizing the project's reach to the outmost regions of Europe;

A **challenge driven approach** matching the most promising entrepreneurs with the needs of the corporate community;

The creation of a **methodology**, the **Evaluation Matrix**, to identify the entrepreneurs' needs;

The **BioeconomyVentures Platform** has a **one-stop-shop** connecting users with opportunities and services all at once.

## THE BIOECONOMYVENTURES' PLATFORM

Meeting point for diverse stakeholders in the bioindustry: **entrepreneurs, investors (i.e. venture capitalists, business angels), clusters, accelerators**, etc.

**One-click access** to several **high-quality services and worthy opportunities** to unlock the intrinsic potential of the bio-based sector.

The ultimate enabler for innovative entrepreneurs that want to upscale their business.



## THE ADVENTURE AMBASSADORS' PROGRAMME

A **pool of external experts in support of BioeconomyVentures Consortium**, providing their **knowledge and expertise in mentoring the new entrepreneurs**.

Furthermore, the **Ambassadors** will promote the impact of BioeconomyVentures activities also in remote regions outside the scope of the Consortium.



## OBJECTIVES

- 3** **Open Calls** for innovators;
- 3** **Open Calls** for **challenges** from the corporate community;
- About **200 entrepreneurs** mentored and supported;
- 20** **entities** involved as **Ambassadors**;
- 46** **Explore and Expand workshops** organized;
- More than **30 deals** closed by the end of the project.

