



BIOECONOMY VENTURES AMBASSADOR PROGRAMME



Horizon 2020
European Union Funding
for Research & Innovation

Which opportunity does BioeconomyVentures offer?



The BioeconomyVentures project is set up with the ambitious objective of becoming **the main meeting point**

for start-ups in the European bioeconomy. Leading a new era for bioeconomy start-ups, offering holistic support to this emerging start-up ecosystem with the ultimate goal of achieving its success and activating a circular bioeconomy boost fully in line with the updated European Bioeconomy Strategy (2018) and the vision and strategy of the Bio-based Industries Consortium (BIC).

BioeconomyVentures will position itself as the reference platform for bioeconomy based start-ups/spin-offs aiming to gain access to finance through a **vibrant ecosystem** and the **Match & Connect** services, boosted by the BioeconomyVentures Programme (AAP), a **One-stop-shop platform** (BioeconomyVentures Platform), and a **set of tailor-made services** (following the methodology BioeconomyVentures Business and Investment readiness Programme (ABiR)).



VIBRANT ECOSYSTEM – Expanding BioeconomyVentures through the AMBASSADOR PROGRAMME



BioeconomyVentures AMBASSADOR PROGRAMME aims to build a network of innovation intermediaries such as **Bioeconomy Clusters and Associations**,

entrepreneurship related entities such as accelerators and incubators, innovation agencies and primary sector representatives.

Why being a BioeconomyVentures AMBASSADOR?



By engaging in the BioeconomyVentures AMBASSADOR PROGRAMME, you will have the opportunity to be the main contact point in your region for bioeconomy entrepreneurship, and to be part of the ambitious objective of becoming the main meeting point for start-ups in the European bioeconomy, leading a new era for bioeconomy start-ups.

> What are the **BENEFITS** for joining us?

- **Financial incentive** in the form of a 5K lump sum payment, to support activities and deployment of local workshops.
- **Knowledge transfer**, thanks to the identification of new challenges in bioeconomy by working with new start-ups/spin-offs developing emerging technologies.
- **Own network expansion**, by recruiting new start-ups/spin-offs and corporates from BioeconomyVentures AMBASSADOR PROGRAMME.
- **European exposure**, through BioeconomyVentures dissemination actions, that aims to cover more than 25 regions.
- **Add-on service offerings** for beneficiaries or members, thanks to BioeconomyVentures one-stop-shop platform which centralizes all required services and ecosystem connections in one single platform fully committed to the development of this sector.
- **Certification as Adventure Ambassador** in recognition of your contribution to the project as a leading entity within the European bioeconomy entrepreneurial ecosystem.

> What does BioeconomyVentures **EXPECT** from you as Ambassador?

- Support Bioeconomy Ventures in its ecosystem **mapping activities**.
- **Identify and contact** leads in your network in terms of:

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- Innovators: Start-ups, spin-offs, scale-ups and SMEs that are linked with the bioeconomy.
 - Corporates/organisations/investors that are looking to invest in the bioeconomy sector or have challenges identified regarding that sector
 - Regional services/incubators/institutes or other support programmes that already focus on the bioeconomy within your radius of action.
- Through a template email, confirm their agreement on being included in the shared database.
 - **Actively engage** them for workshops, calls, etc. regarding the Bioeconomy Ventures project.
 - Organize at least **2 Bioeconomy Ventures Explore & Expand workshops** to raise interest in the project among their network (between November of 2021 and June of 2023; at least one of them before July of 2022). And report the activities performed.
 - **Promote the calls** and scout for start-ups and spin-offs, with social media and active searching for bioeconomy and entrepreneurial start-ups and spin-offs.
 - Act as the **main contact point** for Bioeconomy Ventures in your region.
 - Commit to continue acting as a regional point of contact for the platform, and in this way ensure its **sustainability over time**.

Who can join Bioeconomy Ventures ECOSYSTEM?

ENTREPRENEURS, START-UPS AND SPIN-OFFS_Bioeconomy Ventures will offer them personalized and individualized attention, analyse their needs and offer them tailored services in each case. This will expand the ambassadors' network of contacts.

CORPORATES, ORGANIZATIONS AND INVESTORS_They will define Bioeconomy related challenges according to their needs, so that Bioeconomy Ventures will match and connect with start-ups & spin-offs who will develop technology to solve those challenges.

What is the BioeconomyVentures AMBASSADOR PROGRAMME TIMING?

> AMBASSADOR PROGRAMME ROADMAP



> AMBASSADOR PROGRAMME JOURNEY



BioeconomyVentures consortium

The **BioeconomyVentures consortium** is a multi-disciplinary network among the European Community addressing two differentiated areas of expertise: bioeconomy and business with a track record in managing entrepreneurship programs. The consortium consists of 9 partners with complementary competences 5 clusters or networks of start-ups ,spin-offs, corporates and investors ([Irish Bioeconomy Foundation](#), [Flanders' FOOD](#), [cluster FOOD+](#), [Foodscale Hub](#), and [F6S Network Limited](#)) 2 innovative SMEs ([ENCO srl](#), [ALCHEMIA NOVA](#)) with an important background in providing services and training to entrepreneurs the main Pilot Plant Facility in Europe ([BIO Base Europe Pilot Plant](#)) and one Research and Innovation Centre specialized in venture development within the bioeconomy field. ([FUNDACIÓN AITIIP](#)).



The BioeconomyVentures project brings together an extended network of over 190 experts and partner organisations (clusters, technology centers, accelerators and incubators, universities and research centers, business angel, investors and international, national and regional networks). This network will continue to grow throughout the project duration and will become the basis for a start-up and spin-off ecosystem for the bioeconomy.



Who promotes BioeconomyVentures?



The [Bio-based Industries Joint Undertaking](#) (BBI JU) is a €3.7 billion Public-Private Partnership between the European Union and the [Bio-based Industries Consortium](#) (BIC) aiming to strengthen and structure the bio-based industries sector in Europe. Until today, BBI JU has funded 123 bio-based innovation projects involving 924 beneficiaries from 37 EU Member States and Associated Countries.

BBI JU's mission is to implement, under Horizon 2020 rules, the [Strategic Innovation and Research Agenda](#) (SIRA). This document, developed by BIC after wide consultation and endorsed by the European Commission, identifies the main technological and innovation challenges that need to be addressed in Europe's bio-based economy.

BBI JU finances projects that address these strategic challenges through yearly calls for proposals.

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