

Corporate Innovation Challenge Template

Challenge Name: Affordable alternative to fossil fuel
Code Name: BIOECONOMYVENTURES-2023-OC3-ABInBev_1
Challenge Domain: <ul style="list-style-type: none"> Bioenergy & Biofuels
Description of the Corporate innovation Challenge
<p>We would like to find an affordable green (carbon neutral) fuel for steam generation. The problem we are trying to solve is finding an alternative carbon neutral fuel to natural gas, coal, oil etc. with lower or at least equal price in \$/MWh. Mandatory capabilities are gas or liquid fuel with zero or extremely low CO2 emission, hydrogen/H2 technologies aren't in the scope of this request.</p> <p>We looked at some solutions, but solar heat is quite expensive and require high DNI (solar activity), biomass isn't available everywhere, electrification e.g., heat pump or H2 require cheap and green electricity.</p>
Expected results
<ul style="list-style-type: none"> This is part of the Net Zero 2040 commitments
Types of Collaboration
<ol style="list-style-type: none"> Pilot running and product testing Corporate Venturing New business model exploration (i.e., exclusive distribution, profit sharing, IP sharing ...) Knowledge sharing and Tech Transfer
Participation confirmation
<p>I confirm Anheuser Busch InBev availability and participation in the BioeconomyVentures programme. This confirmation allows BioeconomyVentures the right to publicly disclose the company's name, challenge information, logo and website for the purpose of dissemination and attracting new innovators to the programme.</p>

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Company Information
Company Name: Anheuser Busch InBev
Challenge owner name and last name: Yulia Bashirova
Challenge owner email: yulia.bashirova@ab-inbev.com
<p>Company information</p> <p>AB InBev is a global brewery with Headquarters in Leuven, Belgium, with a brewing heritage that dates back more than 600 years to the Artois brewery. AB InBev was formed through successive mergers of three international brewing groups: Interbrew from Belgium, AmBev from Brazil, and Anheuser-Busch from the United States. It is the world's largest brewer with 200.000 employees and a portfolio of more than 400 brands (beer and non-beer).</p> <p>AB InBev is committed to driving growth that leads to better living with more cheers through brands and experiences, through dedication to brewing the best beer with the best ingredients. And through the commitment to helping farmers, retailers, entrepreneurs, and communities grow. Through its brands and investment in communities, AB InBev aims to bring more people together, making the company an integral part of consumers' lives for generations to come. Also, ambitions of the company include the better use of current waste materials.</p> 