

Corporate Innovation Challenge Template

Challenge Name: Upcycling Brewery wastewater
Code Name: BIOECONOMYVENTURES-2023-OC3- ABInBev_4
Challenge Domain: <ul style="list-style-type: none"> • Food and Feed from side and waste streams • Waste Processing & Up/Recycling
Description of the Corporate innovation Challenge
<p>To make Beer, you need to use a large amount of water. Having so much waste, requires us to find a solution to be able to recycle it and potentially turn into a useful resource.</p> <ul style="list-style-type: none"> - Upcycling brewery wastewater, for example circular materials (polymers) or animal feedstock, without posing hazards for people and planet. - Management/ removal of PFAS/ emerging contaminants in wastewater streams - Smart water management in and around your production facilities
Expected results
Expectation is to find the partner with the innovative solution that can be scaled to our breweries and operations.
Types of Collaboration
<ol style="list-style-type: none"> 1. Pilot running and product testing 2. Corporate Venturing 3. New business model exploration (i.e., exclusive distribution, profit sharing, IP sharing ...) 4. Sales and purchase of products and services
Participation confirmation
<p>I confirm Anheuser Busch InBev availability and participation in the BioeconomyVentures programme. This confirmation allows BioeconomyVentures the right to publicly disclose the company's name,</p>

Corporate Innovation Challenge Template

challenge information, logo, and website for the purpose of dissemination and attracting new innovators to the programme.

Company Information

Company Name: Anheuser Busch InBev

Challenge owner name and last name: Yulia Bashirova

Challenge owner email: yulia.bashirova@ab-inbev.com

Company information

AB InBev is a global brewery with Headquarters in Leuven, Belgium, with a brewing heritage that dates back more than 600 years to the Artois brewery. AB InBev was formed through successive mergers of three international brewing groups: Interbrew from Belgium, AmBev from Brazil, and Anheuser-Busch from the United States. It is the world's largest brewer with 200.000 employees and a portfolio of more than 400 brands (beer and non-beer).

AB InBev is committed to driving growth that leads to better living with more cheers through brands and experiences, through dedication to brewing the best beer with the best ingredients. And through the commitment to helping farmers, retailers, entrepreneurs, and communities grow. Through its brands and investment in communities, AB InBev aims to bring more people together, making the company an integral part of consumers' lives for generations to come. Also, ambitions of the company include the better use of current waste materials.

